

JEAN-ROMAIN NOEL  
Search Engine Optimization



2025

# SEO PORTFOLIO

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# ABOUT ME

I am Jean-Romain, an SEO expert since 2019. I specialize in crafting end-to-end SEO strategies based on thorough and actionable audits, designed to drive tangible results.

With 5 years of experience as a freelance SEO consultant and an additional year working in an SEO agency, I have developed a deep understanding of the unique challenges and opportunities in the digital landscape.

My expertise lies particularly in eCommerce, SaaS, and lead generation, where I create tailored strategies that enhance online visibility and boost business growth.

I'm passionate about helping businesses succeed by leveraging data-driven insights and a comprehensive approach to SEO. I look forward to the opportunity to work with you and help your business achieve its full online potential.

# ADOBE



## SEO MANAGER

Over the course of my career, I've had the exciting opportunity to work closely with Adobe, a leading creative technology company. As an SEO specialist, I work on their flagship product, Adobe Express, adapting SEO campaigns from the US for the French market.

- ★ Keyword Research
- ★ Tech & Semantic Audit
- ★ Content Creation
- ★ Content Optimisation



## MY RESULTS

[www.adobe.com/fr/express/](https://www.adobe.com/fr/express/)

### KEYWORDS EVOLUTION:

SEPTEMBER 2023: 1-3: 9600 kw      4-10: 15K kw  
SEPTEMBER 2024: 1-3: 13500 kw      4-10: 20K kw  
+40% 1-3 Keywords in 1 Year

### TRAFFIC EVOLUTION:

SEPTEMBER 2023: 431K monthly visitors  
SEPTEMBER 2024: 724K monthly visitors  
+70% Traffic in 1 Year

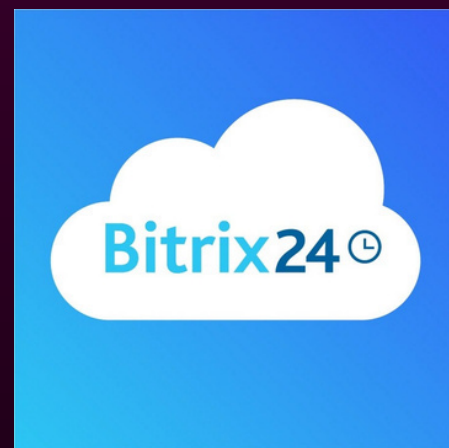
# BITRIX24

## SEO MANAGER



Immersed in the dynamic world of Bitrix24, I proudly serve as an SEO expert, overseeing the captivating French blog of this innovative company. It's an exhilarating journey where I leverage my expertise to optimize content, engage audiences, and propel Bitrix24 to new heights. Together, we're shaping the digital landscape, driving organic traffic, and solidifying our position as industry leaders.

- ★ Keyword Research
- ★ Content Creation
- ★ Content Optimisation
- ★ SEO Audits



## MY RESULTS

<https://www.bitrix24.fr/>

### KEYWORDS EVOLUTION:

SEPTEMBER 2023: 1-3: 137 kw	4-10: 622 kw
SEPTEMBER 2024: 1-3: 233 kw	4-10: 1300 kw
+80% 1-3 Keywords in 1 Year	

### TRAFFIC EVOLUTION:

SEPTEMBER 2023: 4200 monthhy visitors
SEPTEMBER 2024: 8000 monthhy visitors
+95% Traffic in 1 Year

# MARIUS FABRE

## SEO CONSULTANT



I was in charge of the Semantic and Technical audits of the website, the definition of the global SEO strategy.  
Through many deliverables I gave insight and actionable recommendations to boost the website traffic.

- ★ Keyword Research
- ★ Pages Optimisation
- ★ Content Roadmap
- ★ Netlinking Strategy
- ★ Technical Optimisation

MARIUS  
FABRE  
Savonnier depuis 1900

## MY RESULTS

<https://www.marius-fabre.com/>

### KEYWORDS EVOLUTION:

SEPTEMBER 2023: 1-3: 780 kw      4-10: 1000 kw  
SEPTEMBER 2024: 1-3: 1050 kw      4-10: 1800 kw  
**+20% 1-3 Keywords in 1 Year**

### TRAFFIC EVOLUTION:

SEPTEMBER 2023: 50K monthly visitors  
SEPTEMBER 2024: 80K monthly visitors  
**+30% Traffic in 1 Year**

# ORISHA REAL ESTATE

## SEO CONSULTANT



I was in charge of the Semantic and Technical audits of the website, the definition of the global SEO strategy.

I also worked on the new website's tree-structure in order to optimize the strategic pages and develop visibility

- ★ Keyword Research
- ★ Website Tree-Structure
- ★ Content Roadmap
- ★ On-Page Optimisation
- ★ Technical Optimisation



## MY RESULTS

[realestate.orisha.com/](https://realestate.orisha.com/)

### KEYWORDS EVOLUTION:

FEBRUARY 2024: 1-3: 45 kw      4-10: 48 kw

SEPTEMBER 2024: 1-3: 81 kw      4-10: 89 kw

**+80% 1-3 Keywords in 6 Months**

### TRAFFIC EVOLUTION:

FEBRUARY 2024: 11K monthly visitors

SEPTEMBER 2024: 25K monthly visitors

**+120% Traffic in 6 Months**



# DEP QUEBEC

## SEO CONSULTANT



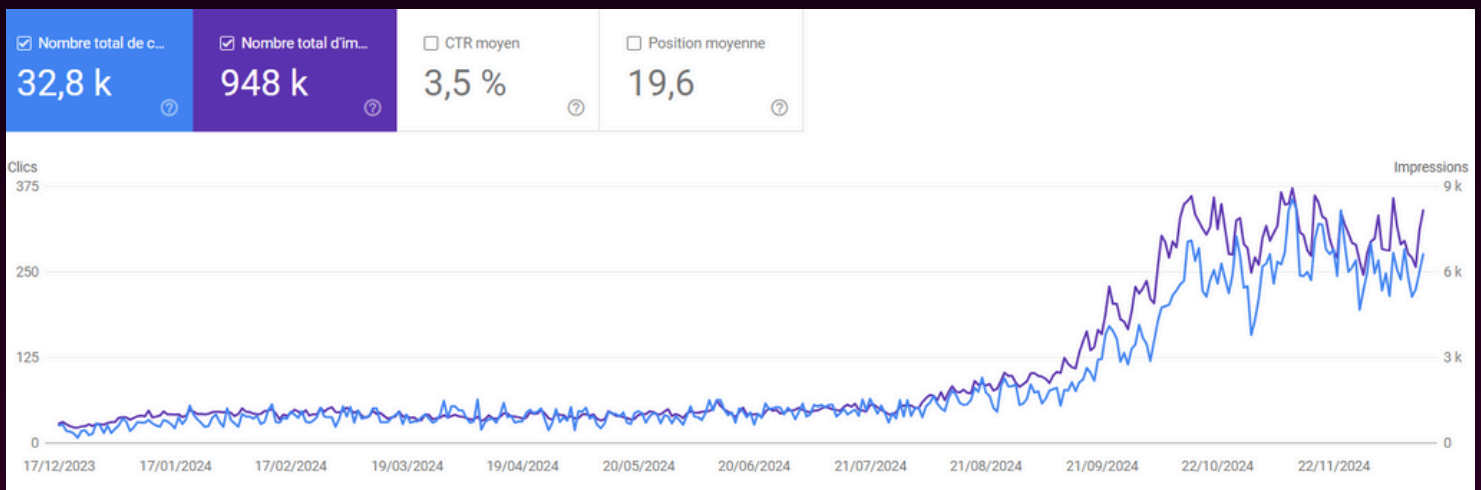
I conducted a full audit of DEP Québec's website, implemented key technical fixes, and created a semantic structure linking property types with locations to boost visibility and SEO performance.

- ★ Semantic Audit
- ★ Technical Audit
- ★ Local Content Spin
- ★ Internal Linking
- ★ Technical implementations



## MY RESULTS

<https://www.maisons-neuves-a-vendre.quebec/>



OUR COLLABORATION STARTED IN 05/2024\*



# GERALD CHARLES

## SEO CONSULTANT

I was in charge of implementing the SEO strategy to support the redesign of the site. From setting up the audits to validating the mock ups, I helped the brand define their new identity and develop their online visibility.

- ★ SEO Audits
- ★ SEO strategy
- ★ Content Roadmap
- ★ Mock-ups validation



## MY RESULTS

A brand new website structure

New optimised product pages





# TESTIMONIALS

UPWORK & MALT SAMPLES



**IOANA RADUTA**  
HR Manager



Jean-Romain is amazing to work with,  
delivers professionally and per deadline and  
always goes beyond! Thank you!



**ANDRE STECKI**  
BookingHost Sp. z o.o. CEO



Very efficient freelancer, best wishes for the  
future



**JONATHAN**  
Mediadistri CEO



Good expertise, precise work on our seo  
strategy



**LOURDES**  
Marketing Manager



Amazing work on short-term assignments.  
We will work again with Jean-Romain

# 120+ CLIENTS

I've been able to present some of my most important assignments, and here is a complete list of the companies I've been lucky enough to work with both on short-term and medium-term contracts.

